The two websites that I will be evaluating are the artist websites of Shaun Tan and Yuko Shimizu. To view these websites, I will be using my Toshiba Satellite running Windows 10, Inter ® core ™ i3-5015Ucpu@2.10GHz2.19Ghz that is connected to my home Wi-Fi which is hooked up to my Century Link modem. I choose to view their website on the Mozilla Firefox browser because of the speed and layout that it provides compared to Microsoft Edge Internet Explorer. These two artist sites are which I gain much of my inspiration from and hope to reflect on what these insightful layouts of design have to share through deep comparison.

Begin with entering in the search engine of ones choosing, shauntan.net. A single document page will pop up. This is not like most webpages, with a wordy cover page and a bar full of links, but instead is covered in hand drawn illustrations that contain speech bubbles that hold the links to different pages. These illustrations contrast with his name which is dead centered and is the largest thing on the page. It is also the only thing in color and he uses a font that mimic a ransom note that is cut out from old magazine and collage together. These unique attributes create a grand entrance that one is not soon to forget. As the user goes about moving the curser over the bubbles, he gives them multiple options to learn about him, the artist, projects he is currently working on, past projects, along with separating his film/theater and illustrated books that he has done. Tan uses a square shape that his illustration form around which helps disperse the linked bubbles making the home page not cluttered and easy to navigate. He uses clear hand-written font that complements the illustration and the overall feel of the website. Tan uses a lot of picture of different sizes, that do not lag when the web page loads, this shows his understanding of the size and quality of photo he chooses to show case. He uses a plain white background, so that the words, illustrations, and artwork are always easy to read. However, I did notice that when navigating page to page that it keeps same title bar "picture book" even though the user is clicking on different pages that do not deal with the "picture book" page. The only time the title bar changes is if it is on the "home" page or the "about me" page. He should update each page with a different title to give a clearer insight on which page the user is on. It is clear to me that, Shaun Tan, worked extensively hard on what his design and theme of his website was going to be, making his website a fun platform to learn about him and his work.

Unlike how Shaun Tan used the generic TLD .net, implying that site is for network support, artist Yuko Shimizu uses a generic TLD .com for her website, Yukoart.com. Yuko also includes the word art informing the user that they will be viewing artwork of Yuko before they enter her page. Stated in her FAQs page, she did not create her website but instead hired people from Sideways to build her website from WordPress with special request in mind. Like how Shaun Tan document page is a single stationary page, Yuko's is too. However, as soon as the user types in Yukoart.com, that are hit with a large piece of her current artwork that takes up well over half the page with a small column to the right of the page that consist of her title bar. The title bar contains four main categories. Then directly under it there is a couple of sentences about the artwork displayed on the screen, that contains a "read more" link. Her title pages greatly differ from Tans, for example his pages are all labeled clearly on one page in the form of speech bubbles whereas Yuko has four main categories that contain several other links, that comes down as a column list when scrolled over. I prefer the simple lay out of having all the title paged shown like Shaun Tan, but can see the benefits of having it narrowed down to four main

categories. That style saves on space and gives more organization to her website. I did not find a clearly labeled title page that navigates back to the beginning home page. She keeps an update website by constantly putting up new illustrations that are properly labeled, updating her store and a blog. Anyone can see that working along the sides of skillful web designer and creative individual they were able to create an organized, colorful, and well informative website that allows the user to gain insight on Yuko's last works. It also works well as a portfolio for future business partners and allows other inspiring artist to see what experiences the artist went through.

Danilyn Overton

Friday Aug 31 at 7:59pm

Yuko Shimizu:

Yuko's website had a lot more going on spread out over the screen. When I first opened it, I was taken aback, my eyes had to adjust to focus on the links and the content. I appreciated the artistic vibe to the website and show casing the art was in the for front which is what I would think an artist website would be like.

Shaun Tan:

Shaun's website had a completely different vibe to it than Yuko's website. It was still very artis driven but not as in your face. The links were artistically done but easy to find and easy to navigate. I appreciated the colors and the layout of Shaun's website compared to Yuko's. I was able to absorb the content in comparison to just viewing pictures. The website was easy to use and easy to understand.